

# Shelf Talkers

For custom sizes and shapes see pages 100-102.



### Material

.010" Gloss White Plastic

### Production Time

Approximately 5 working days. Add approximately 2 working days when adding tape.

### Color Match

Not available.

### Copy Changes

Add \$46.00(E) per each change. See Appendix B for additional information.

### Tap

Double-sided tape can be added to the tab. See price chart for additional cost.

### Art Preparation

There are no art charges for orders with approved digital art. Add \$51.00(C) for artwork that does not meet specifications.

See Appendix A for complete art information.



Shelf Talkers are designed to fit snap-in grooves on the edge of store shelves.



No. 1121  
4 5/8" x 3 1/2"



No. 1122  
4 5/8" x 3"



No. 1123  
4 5/8" x 3 1/2"

Overall dimensions are approximately 4 5/8" x 8 1/2"

Shelf Talkers		50	125	250	500	1000
No. 1121-1123	1 Side	\$ 3.69	2.66	1.67	1.23	1.05
	2 Sides	\$ 5.22	3.75	2.48	1.72	1.38
Double-Sided Tape		\$ 1.93	1.38	.857	.777	.726

Please identify repeat orders. Prices subject to change. MSRP shown. 5A

POINT OF PURCHASE

# Plastic Menus



### Material

.020" Overlaminated Gloss Plastic  
.030" Overlaminated Gloss Plastic

- Add a matte varnish to create a perceptible surface on gloss plastic.
- Designed for flat sheets only (scoring and folding are not available).

### Production Time

Approximately 5 working days.

### Die-Cutting

No die charge for items with square corners or on repeat orders.

All others add: \$200.00(D)

### Color Match

Not available.

### Copy Changes

Add \$46.00(E) per each change. See Appendix B for additional information.

### Art Preparation

There are no art charges for orders with approved digital art. See Appendix A for complete art information.



8 3/8" x 11"  
No. 6241 .020" Gloss White  
No. 6242 .030" Gloss White



11" x 17" Shown Above  
No. 6243 .020" Gloss White  
No. 6244 .030" Gloss White

Plastic Menus		50	125	250	500	1000
No. 6241 .020" Gloss White	1 Side	\$ 6.96	5.31	5.04	3.69	3.04
	2 Sides	\$ 7.76	5.86	5.53	4.02	3.30
No. 6242 .030" Gloss White	1 Side	\$ 7.33	5.60	5.28	4.01	3.29
	2 Sides	\$ 8.16	6.14	5.74	4.35	3.55
No. 6243 .020" Gloss White	1 Side	\$ 11.97	9.81	6.75	6.06	5.20
	2 Sides	\$ 13.21	10.75	7.37	6.55	5.64
No. 6244 .030" Gloss White	1 Side	\$ 12.63	10.34	7.11	6.29	5.75
	2 Sides	\$ 13.90	11.24	7.70	6.75	6.16
Matte Varnish Either Side		\$ 3.77	1.87	1.04	.599	.326

Please identify repeat orders. Prices subject to change. MSRP shown. 5A