

License Plates & Frames

Custom printed License Plates and Frames are cost-effective ways to promote your message to thousands of people on the road.



Specialty License Plates



No. 317B
Diamond Plate Finish



No. 317A
Chrome Finish



Material

Specialty License Plates
.055" White Polyethylene
.055" Recycled Polyethylene
.035" Black Polyethylene
.055" Black Polyethylene
Chrome Plate Finish
Diamond Plate Finish
Weather-Resistant Poster Board

Production Time

Approximately 5 working days.

Color Match

Add \$49.00(E) per color to be matched.

Copy/Color Changes

For Specialty Plates add \$46.00(E) per each change. For 4-color process plates contact us for pricing.

See Appendix B for additional information.

Art Preparation

There are no art charges for orders with approved digital art. Add \$51.00(C) for artwork that does not meet specifications.

See Appendix A for complete information.

12" x 6" License Plates

- Black polyethylene is available in both the standard and motorcycle sizes.
- On all specialty plates, colors should be backed with white to improve contrast and avoid a shift in colors.
- Full bleeds are not recommended.



No. 315B | No. 316B
Black Polyethylene

Specialty License Plates - Spot Colors			50	100	250	500	750	1000	1500
No. 315B	.035" Black Polyethylene	One Color	\$ 7.16	3.96	2.53	2.15	1.88	1.63	1.30
No. 316B	.055" Black Polyethylene	One Color	\$ 7.58	4.15	2.79	2.13	1.92	1.90	1.59
No. 317A	Chrome Plate Finish	One Color	\$ 12.86	8.76	4.82	3.18	2.64	2.30	1.97
No. 317B	Diamond Plate Finish	One Color	\$ 13.79	10.04	5.98	4.23	3.64	3.19	2.88
Each Add'l Color Either Side			\$ 3.10	1.62	.866	.456	.365	.296	.209

Please identify repeat orders.

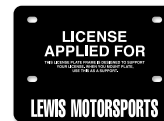
Prices subject to change.

MSRP shown. 3A-3B-C

Motorcycle License Plates



No. 572, 573, 573B and 573E
7" x 4" Motorcycle License Plates



No. 628, 628B and 628E
7 1/2" x 5 3/8" Motorcycle Plate Supports



Motorcycle License Plates

			50	100	250	500	750	1000	1500	2000	3000	5000
♻️	No. 572	Weather-Resistant Poster Board	One Color	\$ 4.35	2.35	1.43	.873	.646	.545	.446	.390	.305
♻️	No. 573, 573B, 573E	.055" Polyethylene	One Color	\$ 6.95	3.79	2.31	1.92	1.64	1.44	1.17	1.04	.923
	No. 628, 628B, 628E	.055" Polyethylene	One Color	\$ 7.16	3.96	2.53	2.15	1.88	1.63	1.30	1.17	1.03
	Each Add'l Color			\$ 2.92	1.58	.763	.495	.354	.296	.214	.163	.115

Please identify repeat orders.

Prices subject to change.

MSRP shown. 7A-B-C-D