



Standard License Plates

Material

Standard License Plates

Weather-Resistant Poster Board
.030" White Polystyrene

White Polyethylene
.015" // .023" // .035" // .055"

Recycled White Polyethylene
.035" // .055"

Production Time

Approximately 5 working days.

Color Match

Add \$49.00(E) per color to be matched. Not available on 4-color process.

Copy/Color Changes

Add \$46.00(E) per each change.

See Appendix B for additional information.

Back Imprint

Add the "Each Add'l Color" price per color.

Art Preparation

There are no art charges for orders with approved digital art. Add \$51.00(C) for artwork that does not meet specifications. See Appendix A for complete information.



12" x 6" License Plates
Full bleeds are not recommended.



Black license plates are available on page 80.

Did You Know?

- Polyethylene resists cracking, chipping and peeling when exposed to hot or cold weather!
- Up to 70% post-consumer recycled polyethylene is available. Look for the products with an "E" suffix.



Print valuable dealer coupons and incentives on the back of the plates. **Back imprint** is priced as an additional color.

Standard License Plates			50	100	250	500	750	1000	1500	2000	3000	5000
No. 314	Weather-Resistant Poster Board	One Color	\$ 4.49	2.38	1.59	.967	.767	.643	.539	.449	.376	.343
No. 3166	Weather-Resistant Poster Board	4-Color Process	\$ 7.74	6.73	5.03	2.94	2.35	1.92	1.44	1.16	Contact Us	
No. 312	.030" White Polystyrene	One Color	\$ 6.25	3.43	2.29	1.70	1.52	1.44	1.35	1.21	.995	.902
No. 3165	.030" White Polystyrene	4-Color Process	\$ 9.58	7.65	5.61	3.68	3.11	2.69	2.25	1.91	Contact Us	
No. 321	.015" Polyethylene	One Color	\$ 5.56	3.14	1.85	1.22	.999	.892	.786	.673	.566	.492
No. 3164	.015" Polyethylene	4-Color Process	\$ 8.82	7.42	5.26	3.18	2.59	2.47	1.67	1.40	Contact Us	
No. 313	.023" Polyethylene	One Color	\$ 6.29	3.41	2.25	1.59	1.25	1.19	1.09	.911	.758	.685
No. 3163	.023" Polyethylene	4-Color Process	\$ 9.53	7.63	5.65	3.55	2.81	2.50	1.97	1.62	Contact Us	
No. 315, 315E	.035" Polyethylene	One Color	\$ 7.16	3.99	2.74	1.99	1.84	1.61	1.44	1.28	1.16	1.00
No. 3162, 3162E	.035" Polyethylene	4-Color Process	\$ 10.42	8.14	5.67	4.05	3.40	2.95	2.42	2.15	Contact Us	
No. 316, 316E	.055" Polyethylene	One Color	\$ 7.58	4.15	2.79	2.34	2.12	2.05	1.91	1.65	1.48	1.35
No. 3161, 3161E	.055" Polyethylene	4-Color Process	\$ 11.78	8.46	5.75	4.46	3.65	3.41	3.06	2.68	Contact Us	
Each Add'l Color Either Side			\$ 3.10	1.62	.866	.498	.398	.328	.227	.183	.126	.098

Please identify repeat orders.

Prices subject to change.

MSRP shown. 7A-B-C-D

Material

White Plastic // Black Plastic

- These frames have retaining clips in the back to secure the plate firmly in place.

Production Time

Approximately 5 working days.

Color Match

Call for availability.

Copy/Color Changes

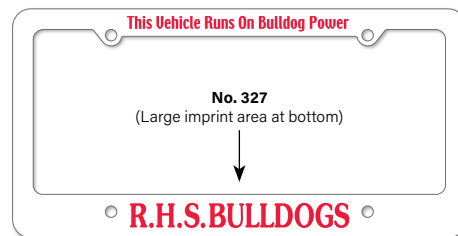
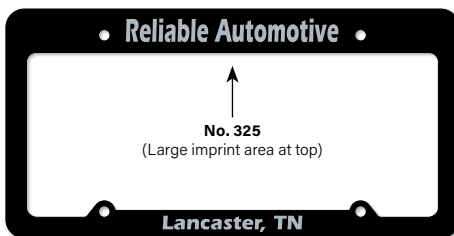
Add \$46.00(E) per each change.

See Appendix B for additional information.

Art Preparation

Imprint areas are approximately 6 3/8" x 1" (large) and 6 3/8" x 3/8" (small). There are no art charges for orders with approved digital art. Add \$51.00(C) for artwork that does not meet specifications. See Appendix A for complete information.

Please check state regulations before ordering.



License Plate Frames are printed in a single spot color. Choose any of our standard colors, but consider the color contrast when making your choice. For example: use No. 35 Metallic Silver, No. 65 Metallic Gold or White inks for good readability on the black frame.

License Plate Frames, One Imprint Color		125	250	500	1000	1500	2500	5000
No. 325	Large imprint area at top	\$ 5.34	3.91	3.50	2.77	2.54	2.13	2.01
No. 327	Large imprint area at bottom							

Please identify repeat orders.

Prices subject to change.

MSRP shown. 3A-2B-2C

AUTOMOTIVE